



Company Description

The Ruth Collective is a startup nonprofit organization (501c3 pending) dedicated to creating a grass-roots network of volunteers who offer support for those seeking out-of-state reproductive healthcare. Our mission is to provide concierge-style services, such as assisting with travel arrangements, including transportation and lodging, providing meals, emotional and after-care support, and financial aid, when available.

Role Description

Ambassador Ruth will support **The Ruth Collective** to help develop and implement outreach and promotional campaigns to boost volunteer recruitment efforts, but also help increase brand visibility, raise awareness, and promote donor engagement.

An **Ambassador Ruth** is a Companion Ruth, but also part of our Ruth Recruitment Team. **Ambassador Ruth's** are storytellers and have strong social media skills. They will assist with developing a recruitment plan, assist the Director of Volunteers in recommending volunteer training needs, and implementing the plan.

- Recruiters
- Storytellers
- Strong Social Media Skills
- Establish and Implement a Recruitment Plan
- Recommend Volunteer Training Needs
- Commit to contacting 25 potential recruits
- Commit to 2 social media posts per week
- Commit to host 2-5 virtual recruiting sessions
- Recruit 10 Companion Ruths

Our Commitment to Diversity, Equity, and Inclusion

The Ruth Collective advocates to prioritize anti-racism, anti-oppression, justice, and healing at The Ruth Collective by acknowledging the inequities and trauma that exist both in our internal work community and in each of our broader communities. The Ruth Collective values a staff, board and volunteer team that reflects all those we serve so that impacted communities feel their voices and lived experiences are considered in decision making. We are committed to strengthening our relationships and building partnerships with people, organizations, and businesses who reflect the diverse identities and cultures of the women we serve. We believe bringing more unique, diverse voices to the table to influence our policies and practices will help us provide better advocacy and support and arrive at better outcomes for women.

We are publicly recruiting for board positions to ensure that we move beyond our immediate networks and honor our ongoing commitment to creating a board that is diverse in its composition, inclusive in its culture, and equity-focused in its approach to how it views its mission, its work, and the communities it serves.